



92% OF IT PROS DECLARE DIGITAL BUSINESS AUTOMATION IS REQUIRED ACROSS THE ENTERPRISE IN ORDER TO KEEP PACE WITH THE SPEED OF INNOVATION

A BMC study of over 650 IT decision makers across 12 countries reveals the catalyst for a new, adaptive approach to IT automation



94%

of IT decision makers expect automation to spread into all other areas of business by 2020



TOP 3

areas of investment priority in the next 24 months are containerization, workload automation/scheduling, and DevOps



92%

of respondents agree that the demands for new sources of revenue, unique competitive advantage, and operational excellence have created enormous pressure to compete digitally



Gur Steif

President, Digital Business Automation at BMC

“As companies continue to incorporate hybrid cloud capabilities across the digital enterprise, they are challenged by the complexity of managing workloads across on-premises, public, and private clouds. This is requiring a new level of IT automation to adapt to the challenges posed by increasingly diverse infrastructure, disparate data, and accelerated applications—the critical components of digital business.

Only through new digital-first technologies with automation solutions that support hybrid multi-clouds will CIOs enable their companies to innovate, transform, and accelerate growth by aggressively pursuing a digital agenda that differentiates them from their competitors.”

The race to digital business innovation, across on-premises, public, and private clouds, is sweeping every industry and region worldwide



73%

of respondents believe companies not embracing automation to achieve digital business within five years will cease to exist in 10 years



89%

of global IT decision makers agree they must use IT automation in new ways to achieve desired digital business objectives



88%

of IT decision makers believe they are empowered to deliver the required IT innovation to drive digital business transformation



42%

of IT decision makers face challenges due to conflicting objectives between business units and IT

To learn more about the need for digital business automation



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Methodology

654 respondents were surveyed online between the 3rd and 12th of April 2017. The sample was split across Argentina, Australia, Brazil, Canada, China, France, Germany, Mexico, Singapore, Spain, the UK, and the USA. All of the markets had a minimum of 50 respondents with 100 in the USA alone. The data was weighted to 600 respondents globally with equal contributions for each market. Respondents were eligible if employed either full or part-time at companies with at least 250 employees, and they identified themselves as having one of the following job titles (base size shown in brackets): CIO (237), VP IT Operations or above (214), VP Application Development or above (131), Enterprise Architect (98). Respondents were sourced through pre-recruited online B2B research panels by opinion.life, a sub-division of delineate.



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